

The AI-native creator economy platform where anyone — regardless of skill — can create, monetize, and go viral in under 60 seconds.

Dream Realm gives every creator a professional-grade AI studio: music (Suno AI), motion (DeepMotion), and fashion (Stable Diffusion) — all inside a gamified UE5 world. Every creation is instantly shareable to TikTok/Instagram via a built-in viral watermark loop, and monetizable on day one through our in-game marketplace.

AI ENGINE

| | | |
|-----------------------|------------------------|--------------------------------|
| Naya (NPC) | LLM | Personalized guide + retention |
| Music Studio | Suno AI | Text → full AI track |
| Dance Studio | DeepMotion | Describe → 3D animation |
| Fashion Studio | Stable Diff. | Prompt → avatar outfit |
| Avatar | Ready Player Me | Cross-platform identity |

MARKET OPPORTUNITY

| | | |
|-----------------------------------------------------------------|-------------------------------------------------------|-------------------------------------------------------|
| TAM \$384B Gaming + creator economy (2027E) | SAM \$42B UGC + AI creative tools | SOM \$800M AI-native gaming (3yr) |
|-----------------------------------------------------------------|-------------------------------------------------------|-------------------------------------------------------|

WHY NOW

GenAI APIs are now production-ready and cheap enough for consumer products — creator monetization gap has never been larger. AI gaming startups raise at 2.5x higher valuations. 75% of Gen Z want to create, only 5% have real tools. The window is open now.

BUSINESS MODEL

| | | |
|-------------------|---------------------------|-----------------------|
| Free | Limited AI credits | \$0 |
| Dreamer | 100 DC + extras | \$5.99/mo |
| Creator | 500 DC + marketplace | \$14.99/mo |
| Business | Unlimited + branded space | \$49.99/mo |
| Enterprise | Custom worlds + events | \$5K+/campaign |

+ DreamCoin IAP + Marketplace 20-30% + Brand campaigns

TRACTION & STATUS

- **UE5 PoC complete** — HUB + 3 AI Studios playable
- **Web PoC live** — Music, Dance, Fashion Studio functional
- **IP & lore complete** — Naya, Zoe, Noiz, Echo + animated series plan
- Real-time AI integration → **500 closed beta users (Q2 2026)**
- Marketplace live → **2K MAU (Q3 2026)**

4

AI models integrated

<60s

prompt → creation

0

skills required

\$0.93

projected blended CAC (viral loop)

COMPETITIVE MOAT

Data Moat

Every creation trains our personalization layer. Compounding advantage no competitor can replicate after we reach scale.

UGC Flywheel

More creators → more content → better AI → more creators. Viral watermark loop drives zero-CAC organic acquisition.

Viral Distribution

Built-in viral distribution: every AI creation auto-exports with a Dream Realm watermark. Each user is an acquisition channel — CAC compounds toward zero.

Only Full Stack

No competitor combines AI creation + 3D world + creator economy. Roblox has UGC but no AI; Suno has AI but no social world.

TEAM

Dragan

Co-Founder / CEO
Strategy, Fundraising

Andreja

Co-Founder / CPO
Product, Design, UX

+ 3 Hires Planned

Senior UE5 Dev · AI Engineer · Mid-Level Dev
To be hired post-funding

RAISING

\$500K

Seed · SAFE

40%

AI Integration

30%

Platform Dev

30%

Growth & Beta

Goal: 2K MAU + first marketplace revenue → Series A

Delaware & UK incorporated · Engineering in Serbia