

The next-generation UGC game built on Unreal Engine 5 — where AI generates music, dance & fashion from a single text prompt.

Dream Realm combines AAA-quality game environments with a multi-model AI stack (Suno AI · DeepMotion · Stable Diffusion) orchestrated by Naya, an AI NPC guide. Users go from zero to a professional-grade creation in under 60 seconds — no skills required.

AI ENGINE

Naya (NPC)	LLM	Personalized guide + retention
Music Studio	Suno AI	Text → full AI track
Dance Studio	DeepMotion	Describe → 3D animation
Fashion Studio	Stable Diff.	Prompt → avatar outfit
Avatar	Ready Player Me	Cross-platform identity

MARKET OPPORTUNITY

TAM	SAM	SOM
\$384B	\$42B	\$800M
Gaming + creator economy (2027E)	UGC + AI creative tools	AI-native gaming (3yr)

WHY NOW

GenAI APIs (Suno, Stable Diffusion, ElevenLabs) are now production-ready and cheap enough to power consumer products at scale. AI gaming startups raise at 2.5x higher valuations than traditional gaming. Gen Z identifies as creators first — technical and market conditions have never been more favorable.

BUSINESS MODEL

Free	Limited AI credits	\$0
Dreamer	100 DC + extras	\$5.99/mo
Creator	500 DC + marketplace	\$14.99/mo
Business	Unlimited + branded space	\$49.99/mo
Enterprise	Custom worlds + events	\$5K+/campaign

+ DreamCoin IAP + Marketplace 20-30% + Brand campaigns

TRACTION & STATUS

- UE5 PoC complete — HUB + 3 AI Studios playable
- Web PoC live — Music, Dance, Fashion Studio functional
- IP & lore complete — Naya, Zoe, Noiz, Echo + animated series plan
- Real-time AI integration → 500 closed beta users (Q2 2026)
- Marketplace live → 2K MAU (Q3 2026)

4

AI models integrated

<60s

prompt → creation

0

skills required

~97:1

projected LTV:CAC

COMPETITIVE MOAT

🔒 Data Moat

Every creation trains our personalization layer. Compounding advantage no competitor can replicate after we reach scale.

🔄 UGC Flywheel

More creators → more content → better AI → more creators. Viral watermark loop drives zero-CAC organic acquisition.

🧠 Naya = Memory

No competitor has a persistent AI NPC that learns each user. Naya is a retention engine, not just a chatbot.

👤 Only Full Stack

No competitor combines AI creation + 3D world + creator economy. Roblox has UGC but no AI; Suno has AI but no social world.

TEAM

Dragan
Co-Founder / CEO
Strategy, Fundraising

Andreja
Co-Founder / CPO
Product, Design, UX

+ 3 Hires Planned
Senior UE5 Dev · AI Engineer · Mid-Level Dev
To be hired post-funding

RAISING

\$500K

Seed · SAFE

40%

AI Integration

30%

Platform Dev

30%

Growth & Beta

Goal: 500 closed beta users → Series A ready
Delaware & UK incorporated · Engineering in Serbia